

Case Study

Assessment Services for Accountancy Bodies

CIMA



AIA
THE ASSOCIATION
OF INTERNATIONAL
ACCOUNTANTS

CPAA

CERTIFIED PUBLIC
ACCOUNTANTS ASSOCIATION



Chartered
Institute of
Taxation



CIPFA



Challenge

Accountancy Professional Bodies run certification examinations for their members. Many make use of e-assessment and offer their services globally. The certifications offered are high-stakes and high-level (often degree and postgraduate level qualifications), and the international profession demands the highest standards in the operation of examinations and certification.

Solution

AlphaPlus provides on-demand support for all the certification bodies shown above. Examples of some of our previous work with these bodies include:

- A review of the Association of International Accountants (AIA)'s qualifications with commentary on issues relevant to its transformation to e-assessment.
- Training for the Certified Public Accountants Association on writing objective test specifications and higher order objective tests for their level 4 qualifications.
- Support for the Chartered

Institute of Management Accountants' end point assessment

- Producing a short report for the Chartered Institute of Public Finance and Accountancy setting out recommendations and next steps in that Institute's business of running high quality international professional certifications with a high contribution from technology.
- Working with the US psychometric consultancy Mountain Measurement Inc., and with the English assessment consultant, Chris Wheadon, to write a report on necessary changes to ensure equivalency and security of test outcomes for ACCA. ACCA accepted our advice to use the Rasch model of IRT for its multiple-choice test questions and equi-percentile equating for longer assessment tasks.
- Advice and support for the Institute of Chartered Accountants for England & Wales (ICAEW) to ensure that the new on-screen versions of their longer essay-based assessments for trainee accountants were comparable to the on-paper assessments.


AlphaPlus

We help make educational assessments better

AlphaPlus is an education service business that specialises in **standards, assessment and certification**. We help our clients design, develop, deploy and evaluate **qualifications** and their **underpinning assessments**.

Our work spans the public and private sectors, schools, colleges, vocational and professional learning.

www.alphaplus.co.uk

[Read more of our case studies here](#)

Our role

- Providing a range of services to a number of global certification bodies in accounting
- Supporting their examination services with expert on-demand support

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