

Case Study

## Moral Education Curriculum Crown Prince Court of Abu Dhabi



AlphaPlus provides full service design and development for learning and accreditation programmes, from professional standards and competency frameworks, to learning resources, delivery support and professional assessment and certification.

We pride ourselves on a simple and straightforward approach to consulting projects. Part of this is a strong on-site presence, working side-by-side with our clients to understand their requirements and deliver outstanding outcomes.

### The Moral Education Programme

<https://www.moraleducation.ae/>

The Crown Prince Court of Abu Dhabi (CPC) has introduced a 35 hour per year national curriculum in civic and moral education for children aged 5 to 16. The curriculum reflects the very best in citizenship education worldwide and is configured for the needs of children in the Emirates.

### Developing the Curriculum

AlphaPlus, working with City & Guilds, has led the development of this world-class curriculum which recognises the critical importance of promoting respect and responsibility across cultures, and ensuring educational curricula are more relevant to modern life. It focuses on values – peace, rights, respect for diversity, empowerment and intolerance of inequality – and supports education leaders in these politically and culturally sensitive areas.

The curriculum focuses on the key elements of ethics, personal and

community development, culture and heritage, civic education and rights and responsibilities.

Speaking at the launch, His Highness Sheikh Mohamed bin Zayed Al Nahyan described how nations rely on values and morals, regardless of the level of achievement and sophistication attained. The UAE is unique in its legacy, deeply rooted in its cultural identity, national and moral values, based on the principles of its ancestors. This legacy stems from the UAE's culture, and is deeply grounded on the values of tolerance, respect, cooperation, community service, giving and sacrifice.

AlphaPlus convened a team of world experts in moral and citizenship education, who led the development of the curriculum structure supported by curriculum developers. We also developed teaching units, ran training courses and supported the schools piloting the programme, which is now being rolled out across all schools in the United Arab Emirates.



Name: AlphaPlus Consultancy Ltd

Based:  
Manchester, UK with major operations in GCC.

Industry:  
Specialist Education Consulting

Products & Services:  
Curriculum and Certification Design, Assessment, Standards & Quality

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## PROJECT OVERVIEW

Challenge: Develop a new world-class curriculum for citizenship in a short timeframe.

Solution: We pulled together a global team of experts, supported by curriculum designers and created a complete curriculum for age 5-16 in 4 months.

Results: The curriculum is being rolled out across all schools in Abu Dhabi and the wider UAE states following extensive successful trialling.

Turning Education & Skills  
Policy into Practice

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